

PANCAKE KING

麵煎大王

MONEY BACK
GUARANTEE
原銀奉還 恕不滿意

Pancakes



Local Delights



Cakes, Pies & Pastries

- ✓ Fresh & Natural Ingredients Preferred
- ✓ No MSG Added
- ✓ No Artificial Flavouring, No Preservative & No Further Explanation

OUR GUARANTEE

If, for whatsoever reason that you don't like our products, we will give you a full refund. No gimmick.

HOTLINE: (65) 6846 8231
WWW.PANCAKEKING.COM

Pancakes

麵煎糰

Crispy on the outside, soft, moist & spongy on the inside - just tastes awesome. One serving is never enough.

Made on-the-spot without any oil during the cooking process, it is truly amazing and almost unbelievable. Come and see a live demo on-site. A traditional recipe with more than 60 years of history, the pancake dough does not contain any oil & egg at all. As such, it is fairly healthy.

As proven by many studies, **peanuts** inside the pancakes gives a serious nutritional punch and offer a variety of health benefits as follows: Prevents Heart Disease (your heart will go nuts with peanuts), Rivals Fruits as Anti-Oxidant, Anti-Aging, Reduces Risk of Stroke & Colon Cancer, Helps Prevent Gallstones, Protects Against Alzheimer's & Age-related Cognitive Decline, Lowers Risk of Weight Gain, etc.

each
\$1.00



102 Coconut

103 Red Bean Paste

104 Cheese

101 Peanut

105
\$2.40



Pancake Rolls In-A-Box
(Cheese, kaya, peanut butter)

WARNING:

Peanuts is considered an aphrodisiac because of its vitamin E content. So, take it sparingly.

"If peanut is an aphrodisiac and chocolate is substitute for sex, peanut pancake or chocolate cakes must be the perfect food."

— by Pancake King

Beans used to make bean paste fillings inside the pancakes offer a variety of health benefits as follows: Controls PMS, Reduces Cancer Risk, Protects Your Heart, Lowers Cholesterol & Blood Pressure, Protects Your Joints, Improves Bone Density, Helps to Absorb More Iron, Anti-Aging, etc.

Yes, you can eat our pancakes everyday and feel better every time. Taste the FREEDOM & Freshness of pancakes. Go FREE - get lucky, eat pancakes.

Local Delights

More than 100 years of history, these traditional local delicacies are carefully crafted to give the best possible taste. It is very hard to find these superb quality products these days though it is taken for granted by many.



Best Seller

209
\$1.20 **Hum Ji Beng**
(Bean Paste/5 Spice)

Best Seller

202
\$1.20 **Carrot Kueh**

201
\$1.20 **Curry Puff**



\$1.20

Fritters
206 Prawn
207 Peanut
208 Ikan Billis



203
\$1.20

Sesame Balls
(Peanuts/Bean paste filling)



204
\$1.20

Spring Roll



205
\$1.20

Yam Kueh



210
\$1.20

Rice Kueh (Pink)

Cakes, Pies & Pastries

All made on-The-Spot. Fresh & natural ingredients of the highest quality are selected carefully to craft out this range. For example, we use fresh banana, carrot or pumpkin instead of artificial flavouring. We use the top range butter from NZ or Australia instead of lower cost margarine. Walnuts, raisin, prunes, flour and all others ingredients are carefully selected with the highest standard to match the artisan craftsmanship. The chocolate used are of highest quality from international brand suppliers.

Most importantly, our passion & dedication to bake with our hearts to produce the best possible products by hand one at a time is unparalleled.

Prices & products may vary at different outlets.



Best Seller

307
\$3.20 **Chocolate Delight**
Cake

Cakes, Pies & Pastries



Best Seller

301
\$1.60 *Banana Cake*

Best Seller

308
\$2.40 *Choc Walnut Cake*

Best Seller

331
\$1.50 *Egg Tart*

302
\$2.40



Pumpkin Cake

305
\$1.60



Butter Walnut Cake

303
\$2.40



Sultana Cake

304
\$2.40



Sugee Cake with Dates

306
\$2.40



Orange + Choc Chip Cake

309
\$2.60



Choc Brownie

310
\$2.40



Carrot Cake

311
\$1.60



Butter Cake

312
\$1.60



Marble Cake

313
\$1.70



Muffins

332
\$2.40



Apple Pie

333
\$2.40



Strawberry Pie

335
\$2.20



Banana Crumble

336
\$2.40



Quiche

Prices & products may vary at different outlets.

Franchise Opportunity

We are looking for potential franchisees to operate our franchise. Please free to contact us at
Email: info@madjackgroup.com
or call 6846-8231/9222-9266

Proven Business & Franchise System

Our business has been established for more than 15 years since 1998.

Superb Products

Our products are freshly made On-The-Spot to ensure superb taste, quality & nutritional value.

High Success Rate

We know exactly what it takes to succeed. As a franchise, you ride on our expertise, experience & support.

Low Start-Up Cost

High Return & Low Risk

On-going Innovation & Improvement

Easy to Operate & Manage

100% Cash Business – No Bad Debt Issue

Low Wastage

What The Media Say About PANCAKE KING...

“ You can’t deny that few people in food business dare to offer Money Back Guarantee as an assurance for its product superiority. ”
— Translated from Lianhe Zaobao, July 98

“ Think of Peanut Pancake - PANCAKE KING is always ranked No. 1 ”
— Translated from NTUC Lifestyle Magazine (Chinese version), Sept 99

“ In fact, the pancakes are so hot that business is expanding rapidly. ”
— The Straits Times - Sunday Plus, April 99

“ Having tried the food, I dare say no refunds are necessary ”
— WEEKEND FOOD, Oct 99 Singapore Press Holdings

“ The golden pancake has a very smooth surface and has a nice, crispy crunch to it. After the initial crunch on the outside, you can taste the soft & chewy pancake. The peanut filling is generous and its sweetness is just right. ”
— EAT Magazine, Oct 2004

“ ...sometimes it is difficult to digest the combination of simplicity & success... ”
— By PRIME Magazine - cover page story, Sept-Oct 2009



☎ 6846 8231

Delivery for Functions

We provide delivery for order above \$150 at least 24 hours in advance. Transport, CBD & other charges will be added accordingly. Please call our hotline for details.

Outlets

Hotline: 68468231 Email: info@madjackgroup.com

CENTRAL		PANCAKES	LOCAL DELIGHTS	CAKES, PIES & PASTRIES
Serangoon Garden	Serangoon Garden Market, Stall 25 Tel: 9137 9722	•	•	•
Ang Mo Kio Central	Blk 727 Ang Mo Kio Ave 6, #01-4236 Tel: 9137 7911	•	•	•
Ang Mo Kio Ave 3	Blk 202, Ang Mo Kio Avenue 3 Tel: 9665 9598	•	•	
Bishan Central	Blk 509 Bishan St 11, #01-382 Tel: 8317 6212	•	•	•
Toa Payoh Central	Blk 186 Toa Payoh Central #01-402 Tel: 8666 2764	•		•
Paya Lebar Rd	101/105 Upper Paya Lebar Rd Tel: 9358 7560	•		
Ubi Industrial Park	Blk 3014, Ubi Rd 1 #01-308 Tel: 9370 2324	•	•	•
Tai Seng Avenue	Blk 1024, Tai Seng Avenue Tel: 8666 2784	•	•	•
Plaza Singapura	Plaza Singapura, B2-45, 68 Orchard Rd Tel: 6884 4633 or 9826 2060	•	•	•
EAST		PANCAKES	LOCAL DELIGHTS	CAKES, PIES & PASTRIES
Eunos	Blk 29 #01-151 Eunos Ave 6 Tel: 6846 8231	•	•	•
Aljunied	Blk 119, Aljunied Avenue 2 Tel: 9871 7950	•		
Bedok	Blk 57 New Upper Changi Rd, #01-40 Tel: 9387 0350	•	•	
Bedok Reservoir Rd	Blk 631 Bedok Reservoir Rd, #01-982 Tel: 9766 1058	•	•	
Changi Airport	Changi Airport Terminal 2, (Staff Canteen) Level 3M, Stall 20 Tel: 9456 5383	•	•	•
NORTH		PANCAKES	LOCAL DELIGHTS	CAKES, PIES & PASTRIES
Sungei Kadut	55, Sungei Kadut St 1 (Corner St 1/St 4) Tel: 8205 2420	•	•	
Woodlands	Blk 306 #01-103 Woodlands St 31 Tel: 9108 5650	•	•	
WEST		PANCAKES	LOCAL DELIGHTS	CAKES, PIES & PASTRIES
Benoi Place	Blk 2, Benoi Place #01-01 Tel: 9677 2520	•	•	
Tuas Avenue 13	21, Tuas Avenue 13 Tel: 9451 3139	•	•	
Tuas Avenue 3	10, Tuas Avenue 3 Tel: 9852 6968	•		